



Kish Bank Joins “Teach Children to Save” Campaign

STATE COLLEGE, PA – May 7, 2014 – Kish Bank partnered with eight elementary and middle schools in Centre, Mifflin, and Huntingdon counties to celebrate Teach Children to Save Day with savings education in April and May. More than 2,000 local youths learned how to identify different coins and their value, safe and unsafe places to keep money, the importance of tracking money earned and money spent, and the difference between simple and compound interest and how to recognize realistic rates of return. Forty-two Kish volunteers participated in the program.

Established by the American Bankers Association in 1997, Teach Children to Save has reached more than six million young people through the commitment of 134,200 banker volunteers.

“Being financially literate is one of the most important skills a young person can develop,” said Bill Hayes, Chairman and CEO of Kish Bank. “Through this program we can motivate students and instill positive habits at a young age, creating a community of lifelong savers.”

Kish Bank offers the following tips for money-savvy parents raising money-smart kids:

- **Set the example** of a responsible money manager by paying bills on time, being a conscientious spender and an active saver. Children tend to emulate their parents' personal finance habits.
- **Talk openly about money with your kids.** Communicate your values and experiences with money. Encourage them to ask you questions, and be prepared to answer them – even the tough ones.
- **Explain the difference between needs and wants,** the value of saving and budgeting and the consequences of not doing so.
- **Open a savings account** for your children and take them with you to make deposits, so they can learn how to be hands-on in their money management.
- **Let friends and family know** about your child's savings goal. They'll be more likely to give cash for special occasions, which means more trips to the bank.
- **Engage your community.** Many schools, banks and community organizations share your commitment to creating a money-savvy generation. Engage a coalition of support to provide youth with the education they need to succeed.

The American Bankers Association provides financial education programs and resources that help bankers make their communities better. The association's signature programs, Teach Children to Save and Get Smart About Credit, bring bankers and students together to increase financial literacy.

About Kish Bancorp, Inc.

Kish Bancorp, Inc. is a diversified financial services corporation headquartered in Belleville, PA. Kish Bank, a subsidiary of Kish Bancorp, Inc., operates thirteen banking offices and financial centers in Centre, Huntingdon and Mifflin Counties. In addition to Kish Bank, other business units include: Kish Insurance, Kish Financial Solutions, and Kish Travel. For additional information, please visit Kish Bancorp, Inc. online at www.kishbank.com. KISB is the stock ticker symbol for Kish Bancorp, Inc.