



## Gum Appointed Vice President at Kish Bank

LEWISTOWN, PA – December 19, 2017 – William P. Hayes, Chairman, President and CEO of Kish Bank has announced the appointment of Jeffrey A. Gum to the position of Vice President and Managing Director of Benefit Management Group, a division of Kish Bank. Gum was previously the owner and President of Benefit Management Group, Inc. (BMGI) prior to the acquisition of the BMGI practice by Kish Bank earlier this month. In his new role at Kish, Gum will oversee and direct the employee benefit management consulting practice at Kish, collaborating with members of the business banking, insurance, and wealth management teams as the Bank seeks to serve the full range of financial needs of its business clients. In addition to his practice management duties, Gum will serve as a member of the Bank's Senior Executive Management Team.



Gum has 39 years of experience in the insurance and financial services industry, with the last 32 years focused on assisting clients in the employee benefit field. Prior to founding Benefit Management Group, he held industry specific positions in sales, operations, and management. His industry experience includes having served as Underwriting Risk Analyst, Group Market Specialist, Director of Market Implementation, and Vice President of Field Operations at the insurer and third party administrator level.

Hayes stated, "We are pleased to welcome Jeff to the management team, and, most importantly, to add healthcare and employee benefit management consulting to the menu of services we offer to Kish's business clients. This highly specialized area of business services consulting will meld perfectly with Kish Banks' commercial lending, business banking, business insurance, 401(K) administration and management, and business consulting offered by Kish's various business units. Jeff's professionalism and excellent relationship management skills, in addition to this community leadership, make him a strong addition to the team."

Gum is a member of NAHU and PAHU, is a Certified PPACA Counselor, and holds both a HHS Individual and Small Business Marketplace Certification and a Department of Health and Human Services Certification to practice in the Federally Facilitated Marketplace.

Active in the community, Gum avidly supports post-secondary educational opportunities, youth activities, and community service. He has served for ten years as President and CEO of the Mifflin County Education and Scholarship Foundation. He is a Rotarian, a member of the Business & Education Committee for the Juniata River Valley Chamber of Commerce, and a past Council Committee member for the Juniata Valley Council of Boy Scouts.

Gum resides in Lewistown with his wife, Rhonda.

**About Kish Bank**

*Kish Bank is an \$808 million regional community bank that operates fourteen offices and financial centers in Centre, Mifflin, and Huntingdon counties. Affiliates of Kish Bank include: Kish Insurance, a property and casualty insurance agency; Kish Financial Solutions, a wealth management and life insurance and long term care practice; Kish Trust, offering a full range of fiduciary services; and Kish Travel, a fully licensed travel services division. For additional information, please visit [www.kishbank.com](http://www.kishbank.com). Kish Bank is a subsidiary of Kish Bancorp, Inc., trading under the OTC stock ticker symbol of KISB.*