



## William P. Hayes Receives 2018 Banking Advocacy Award

HARRISBURG, PA – April 30, 2018 – The Pennsylvania Bankers Association (PA Bankers) today awarded William P. Hayes, chairman and CEO of Kish Bank, with the 2018 William S. Latoff Advocacy Award.

The award recognizes an individual who is an active policymaker with PA Bankers, an outspoken and successful advocate for the industry, and a supporter of the Pennsylvania Bankers Public Affairs Committee (PaBPAC).

The award honors the late William (Bill) S. Latoff, former chairman and CEO of DNB First – National Association in Downingtown, and was presented by Duncan Campbell, president & CEO of The Pennsylvania Bankers Association.

“PA Bankers received many nominations, but one individual stood head and shoulders above the rest,” Campbell said.

He went on to read from his nomination form, “Bill Hayes has been an imposing figure and ‘giant’ of our banking industry for over 40 years, including his time as a Past Chair of the association. He is deeply connected to Central PA, where he serves customers, community organizations and Kish Bank employees.

“Bill is very public about his support for our industry, regularly meeting with legislators and writing letters and news articles. He not only leads with words, but by example,” Campbell concluded.

During the award ceremony, Campbell also addressed Hayes’ role in leading federal government relations activities, including his various leadership capacities with the American Bankers Association (ABA), where he served as co-chair of the inaugural Banker Advocacy and Grassroots Committee.

“Bill Latoff believed that advocacy effectuates positive change for the industry and our local communities,” Campbell said. “It’s clear that Bill Hayes shares this passion, and we are honored to present him with this award and have him on our advocacy team.”

The presentation of the William S. Latoff Advocacy Award coincides with the organization’s annual PA Bankers Day at the State Capitol where 80 bankers met with their local legislators to discuss the impact that banks have on their local communities.

*The Pennsylvania Bankers Association, located in Harrisburg, is the state’s leading banking trade association representing an expansive and diverse membership. The association offers extensive continuing education programs and government relations representation on behalf of the industry, and provides numerous products and services for banks and their employees.*



*Kish Bank is an \$819 million regional community bank that operates fifteen offices and financial centers in Centre, Mifflin, and Huntingdon counties. Affiliates of Kish Bank include: Kish Insurance, Kish Financial Solutions, Benefit Management Group, and Kish Travel. For additional information, please visit [www.kishbank.com](http://www.kishbank.com). Kish Bank is a subsidiary of Kish Bancorp, Inc., trading under the OTC stock ticker symbol of KISB.*